

The Change Book: A Blueprint for Technology Transfer



The Change Book: A Blueprint for Technology Transfer has earned widespread acclaim for its innovative approach to implementing change within treatment settings. Using case study examples, this step-by-step guide addresses the unique needs of substance abuse treatment administrators, staff, educators and policymakers in creating change and implementing new treatment strategies. The second edition of this valuable publication has just been released and includes a separate user-friendly workbook designed to help you implement your own change initiatives.

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The Addiction Technology Transfer Center Network
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