

# ACKNOWLEDGEMENTS

## Promoting Awareness of Motivational Incentives (PAMI)

### Funding and Sponsorship

The PAMI Blending Team wishes first and foremost to thank our funding source, the Substance Abuse and Mental Health Services Administration, Center for Substance Abuse Treatment (SAMHSA, CSAT), without whose support none of our work would be possible. Thanks to CSAT Director H. Westley Clark, MD, JD, MPH, CAS, FASAM; Project Officer for the Addiction Technology Transfer Center (ATTC) Network, Catherine Nugent, MS, MS, LGPC, CP and a special thanks to Karl White, EdD, CSAT, former Project Officer for the ATTC Network, for their ongoing commitment and support.

In addition, the PAMI team wishes to acknowledge and thank the National Institute on Drug Abuse (NIDA) for its unwavering support and collaboration with SAMHSA and the ATTC Network to ensure that important scientific findings are translated and integrated into clinical practice to improve substance use disorder treatment. Thanks to the NIDA Director Nora D. Volkow, MD; NIDA Deputy Director Timothy Condon, PhD for his commitment to the Blending Initiative and a special thanks to Denise Pintello, PhD and Cindy Miner, PhD from the NIDA Office of Science Policy and Communications for their cooperation, encouragement and support to our Blending Team.

### Information Sources

We would be remiss if we did not acknowledge the commitment and dedication of Maxine Stitzer, PhD, lead Principal Investigator for the Motivational Incentives for Enhanced Drug Abuse Recovery (MIEDAR) study. There were two MIEDAR studies, NIDA-CTN-0006 (Drug Free Clinics) and NIDA-CTN-0007 (Methadone Clinics) that compared the potential effectiveness of low-cost motivational incentives. Dr. Stitzer's energy, vision, and determination are largely responsible for the enthusiasm and support that have been generated for this project throughout NIDA and SAMHSA/CSAT. Nancy Petry, PhD's "Fishbowl" method of intermittent scheduling of incentives was used in the two studies.

For the vision and dedication evidenced in their pioneering efforts the Blending Team would also like to extend our gratitude to Nancy Petry, PhD for her study and development of lower-cost incentive programming and the Fishbowl Method and Scott Kellogg, PhD, John Hamilton, MFT and Therese Killeen, PhD, APRN, BC for their contributions to the field's understanding and acceptance of Motivational Incentives, as well as the guidance and expertise they have lent us in their roles as consultants to the PAMI project. A special thank-you is given to Dr. Kellogg for his recent article written especially for this product.

As a true example of Science-to-Service we thank the many researchers and providers from the NIDA Clinical Trials Network (CTN) Steering Committee who participated in two focus groups offering their support, feedback, time and expertise while the team was in the developmental stages of this initiative. The easiest way to say it is that this product is truly a synthesis of the knowledge, ideas, experience, conviction, and enthusiasm of many people. Since so much of the information came from more than one source, citations are included where appropriate; however, quoted material and sections that rely heavily on one source are documented. The product also includes an annotated bibliography and other references used in developing the product, as well as a few more that were recommended and/or written by our contributors.

## Inspiration

In 2001 NIDA joined SAMHSA/CSAT in developing a unique initiative designed to meld science and practice together to improve substance use disorder treatment. The careful and painstaking preparation of that work is testament to its developers' vision and dedication to this cause. In December 2004 three ATTCs came together with NIDA and its researchers to review the MIEDAR study, its results and how the lessons learned could address critical needs in the treatment field. While the costs associated with the study seemed daunting, the findings were so significant that the team, including the study's lead researcher, Dr. Maxine Stitzer, agreed that the field would benefit from an awareness campaign and an understanding of Motivational Incentives principles and flexible ways for designing this treatment adjunct. The excitement and willingness to pursue this effort have guided the ATTC blending team's work since the beginning. We owe much of the success of this product including the vision for its title to Drs. Maxine Stitzer, Nancy Petry, Therese Killeen, Scott Kellogg and John Hamilton.

For their caring and dedication to the well being of their patients, we wish to thank the staff of the New York City Health and Hospitals Corporation (HHC) including Marylee Burns, MEd, MA, CRC; Peter Coleman, MS; and Joyce B. Wale, Senior Assistant Vice President as well as Joanne Montgomery, Vice President and the staff of Liberation Programs, Inc. including our blending team member John Hamilton, MFT for their tireless efforts and contributions. The staff in these agencies shared their stories and experiences found in the video. The HHC staff also graciously shared forms and lessons learned, found in the resource section of these materials. Their dedication and passion guided the way and kept the team motivated. We are forever grateful to them all.

For their innovation and commitment, we wish to acknowledge the ATTC network that will help us disseminate this awareness campaign nationally so that the men, women and families who seek treatment in this country can continue their journey toward successful recovery.

The fundamental inspiration for this work has come from the lives, stories, hard work, and courage of countless people who have suffered addiction, struggled to understand, struggled to be understood, struggled to tell the truth, done the hard work of treatment and/or recovery, and allowed their lives to be transformed in ways they didn't always understand. They have given every potential change agent undeniable proof that people with addictions are human beings capable of great things, and that recovery is a reality.

## Contributors

The names and affiliations that follow may tell a little about their credentials, but they don't come close to describing their dedication, their expertise, or their vision. This awareness campaign and product are the work of a dedicated Blending Team of ATTC staff and NIDA partners. Convened in December, 2004 by NIDA Deputy Director, Timothy Condon the Team includes:

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Honorable mention and appreciation is given to Amy Shanahan, Blending Team member. Her incredible effort, creativity and excitement throughout the Blending Team's development process made all the difference in the world.

Finally, the Blending Team owes a great deal of the success of this product to our marketing and production company, Z-3 Concepts ([www.z3concept.com](http://www.z3concept.com)), including Stan Zlotkowski III, Heidi Zuck, Matt Killion and Russ Straub, and Skip Papa from Papa Advertising/Design ([www.papaadvertising.com](http://www.papaadvertising.com)). The creativity, ingenuity, excitement and ability to illustrate our thoughts and information in a way that would appeal to our audiences far surpassed our wildest imagination. Stan Zlotkowski and his team are to be applauded for believing in our work and the people whose lives we impact each and every day.

**Video Credits**

John Hamilton, MFT – Berke Associates

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Liberation Programs, Incorporated

New York City Health & Hospitals Corporation

Research Assistants from the University of Connecticut Health Center

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